



# TPP OPPORTUNITIES FOR THE GLOBAL APPAREL VALUE CHAIN

# **TPP AND TEXTILES AND APPAREL**

**A STORYBOARD**

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# A STORYBOARD



# THE GLOBAL VALUE CHAIN STORYBOARD

Design

Vendor Partnerships

Global Sourcing

Approved Vendor Opportunities

Manufacturing

Merchandising

Global Retail

Logistics

Customs Enforcement

Regulatory Coherence for Labeling & Testing





Design

**Design starts with three elements:**

- 1. Vision**
- 2. Concept**
- 3. Quality**





Vendor  
Partnerships

**While designers bring the inspiration, each vendor and factory must be pre-approved and meet detailed criteria before production starts.**

**Compliance is the price of entry.**



Global  
Sourcing

## **Global sourcing criteria include:**

- **Value**
- **On-time delivery**
- **Minimums**
- **Fabric and trim options**

**TPP NEEDS...**

**A LIBERAL, SIMPLE,  
STREAMLINED RULE  
OF ORIGIN.**

**THIS ROO SHOULD BE  
BASED ON...**

**CHANGE IN TARIFF  
HEADING (CTH)  
AND/OR REGIONAL  
VALUE CONTENT (RVC)  
REQUIREMENT.**



Approved Vendor  
Opportunities

**We look at opportunities including:**

- **Free Trade Agreements**
- **Preference programs**

**From a business perspective,  
companies need a value proposition.**

# **TPP NEEDS...**

**HARMONIZATION OF  
EXISTING TRADE  
AGREEMENTS TO  
FOSTER 21<sup>ST</sup> CENTURY  
TRADE.**


Merchandising

**Time to  
SELL  
the product**



Manufacturing





# Regulatory Coherence

**Companies with a global value chain have a number of regulatory requirements:**


- **U.S. federal and state**
- **Australia**
- **Brunei**
- **Chile**
- **Malaysia**
- **New Zealand**
- **Peru**
- **Singapore**
- **Vietnam**



Labeling  
Requirements

**Companies with a global value chain have a number of labeling requirements:**

- **Required Information**
- **Language**
- **The Actual Label**
  - Position
  - Attachment Method
  - Care Instructions
- **Trim/Decoration Requirements**
- **Lining Requirements**



Testing  
Requirements

**Companies with a global value chain  
have a number of testing requirements:**

- **AZO Dye Compounds**
- **Cadmium**
- **Drawstrings**
- **Flammability**
- **Lead**
- **Phthalates**

**TPP NEEDS...**

**HARMONIZED RULES  
& REGULATIONS,  
ESPECIALLY PRODUCT  
SAFETY & LABELING.**



Logistics

**Logistics are a critical element of the global value chain.**

- **Companies move the product throughout the TPP countries and around the globe**
- **Warehousing and distribution**



Customs  
Enforcement

**It's not that simple to enter a country:**

- **Pre-Entry Inspections**
- **Post-Entry verification and enforcement**

**TPP NEEDS...**

**HARMONIZED AND  
STREAMLINED  
PROCEDURES  
THROUGHOUT THE  
SUPPLY CHAIN.**



# Global Retail

- **Free-Standing Stores**
- **Shop in Shops**
- **Look Book**
- **E-Commerce**
  
- **Brand protection**

# TPP APPAREL COALITION STORYBOARD

Liberal, Simple,  
Streamlined ROO



Change in CTH  
or RVC

Harmonization of  
Existing Trade  
Agreements to Foster  
21st Century Trade

Harmonized Rules  
& Regulations, esp.  
Product Safety &  
Labeling

Harmonized &  
Streamlined Procedures  
Throughout Supply  
Chain



# TRANS-PACIFIC PARTNERSHIP APPAREL COALITION

[HTTP://WWW.TPPAPPARELCOALITION.ORG/](http://www.tppapparelcoalition.org/)

