



UNITED STATES
ASSOCIATION OF
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Sourcing at MAGIC: February 15-18, 2010
Las Vegas Convention Center
USA-ITA & the MAGIC Marketplace Seminar Series

If you are planning to attend the upcoming MAGIC Show, please stop by and visit USA-ITA in the Resource Center. The ongoing series of seminars sponsored by USA-ITA and Sourcing at MAGIC is free for all USA-ITA members. Registration forms and seminar outlines are online: <http://www.sourcingatmagic.com>.

TUESDAY, FEBRUARY 16, 2010 1:30 PM

Speed Sourcing - The Impact on Global Production

Over the past decade, FAST FASHION has become the rage in the apparel industry. Virtually launched by U.S. firms such as MAST INDUSTRIES (Through the Mast Independent Client Group, Mast sources for Express, Limited, Chico's and other well known mall based specialty store retailers), the movement continued on to invade Europe becoming the strategy of major retailers such as H&M and Zara as well as most national chains in the U.S.

Impacting how, where and when production takes place in the global marketplace, speed to market is a key criterion for sourcing executives. Looking to the future, what will the next decade bring? Please join our distinguished speakers to discuss these issues.

*Moderated by Julia Hughes, President, U.S. Association of Importers of Textile and Apparel
Keynote: James Schwartz, President, Mast Industries*

WEDNESDAY, FEBRUARY 17, 2010 11:00AM

Free Trade: the Obama Administration's Outlook and the Impact on Your Sourcing Decisions

As administrations change in Washington D.C., the impact on free trade agreements and negotiations affects production and sourcing decisions worldwide. What can the industry look forward to during President Obama's presidency and what will the impact be on major industry players? Please join us for this power packed panel discussion.

*Moderated by Julia K. Hughes, President, U.S. Association of Importers of Textiles and Apparel
Panelists: Gail Strickler, Assistant U.S. Trade Representative, Office of the U.S. Trade*

Representative

Janet Fox, V.P., Director of Sourcing, JC Penney Corporation

Paula Zusi, E.V.P. /Chief Supply Chain Officer, Ann Taylor Inc